



# Mass Education

## CPR Skills Kit Project Jersey

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# Jersey

- **Located**
  - 150 miles South of UK
  - 14 miles West of France
  - 45 square miles
- **Population**
  - 90,000
  - Divided into 12 parish
- **Schools**
  - 8 Secondary
  - 33 Primary
- **St John Ambulance**
  - Part of a National Organisation

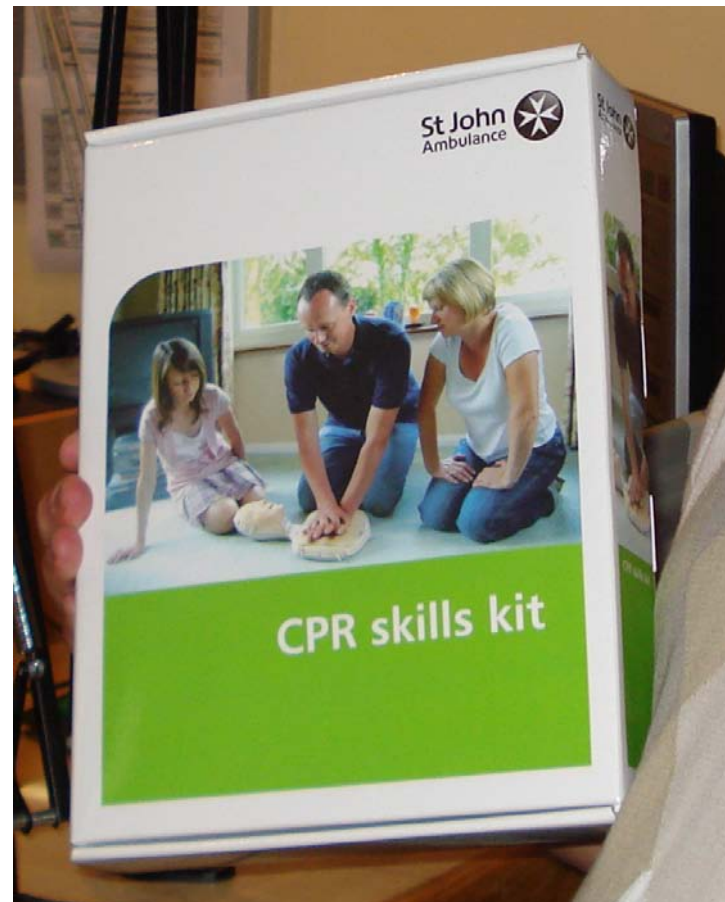


# Aim



- The main objective :

**“The mass education of CPR”**



# The Beginning...

- **Catalyst:**
  - Presentation SAS 2008
- **Vehicle for distribution:**
  - School children



Distribution

Year 6 – St Clements School

# How?

- **Sponsorship**

- **Partnership**

- Education
- PR



- **Preparation and distribution**

- St John Ambulance volunteers
- Fellowship

- **Information - Feedback sheet**

# Feedback sheet



## CPR Skills Kit Feedback Form

To help us monitor the success of this CPR Skills Kit, please would you fill in the following form.

1. How many members of your family, including you:

a) watched the DVD?

b) tried the skill?

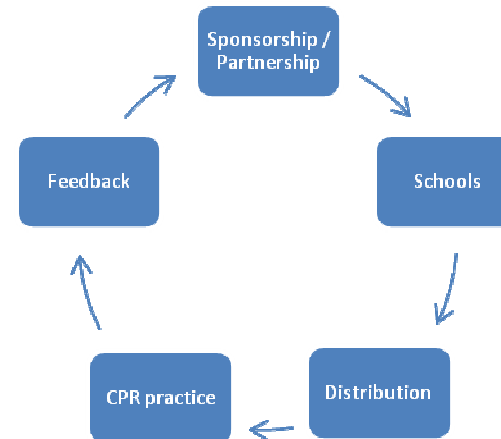
	1 Poor	2 Satisfactory	3 Neutral	4 Good	5 Very Good
2. How informative did you find the DVD?					
3. How successful were the family at using the manikin?					
4. Having learnt this new skill, how confident as a family would you all feel in doing CPR?					

Thank you for your assistance.

# Roll out

- **Distribution process**

- Liaison with Schools
- Over 1 month period



- **Collation of feedback forms**

- **Variations to the theme**

- Year 6 - 2008 to present
- Year 8 - 2010

# Output and success



School Year	Year group	Kits	Feedback sheets % Return	Multiplication factor <small>(People educated per kit)</small>
2008/09	Year 6 (10-11 Years)	1047	46.41%	2.81
2009/10	Year 6 (10-11 Years)	1001	48.35%	3.32
2010/11	Year 6 (10-11 Years)	249 (So far)	30.12%	2.58
2009/10	Year 8 (12-13 Years)	1030	17.37%	1.54

# Way forward



- **2011/12**
  - Year 6 Sponsorship guaranteed
  - Continued partnership with Education
  - Success acknowledged
  
- **Future?**
  - Continued sponsorship
  - Volunteers support
  - PR
  - Support from Education and Schools

# Quotes...



Rui 11 (Dec 2010)

“It’s excellent if used on a person on the floor in the street and you have practised on the mini anne you could do it and save their life”

Rafael 10 (Dec 2010)

“The little Anne was very useful and one day it may help me or my family to save someone’s life!”

Year 6 Pupil (Jan 2011)

“I myself did a St. John Ambulance first Aid course and believe it is very important to know CPR. I believe in a real situation, my

**St John  
Ambulance**

